

Overview and Scrutiny Committee

Date: 10th March 2026

Report by: Councillor Tim Hoskin, Executive Member
for Environmental Sustainability

Report title: Progress on the Parking Strategy

Ward(s) affected: All

Summary

- This update summarises progress on the East Herts Council Parking Strategy which was adopted in January 2025.

RECOMMENDATIONS FOR DECISION: That:

(A) Overview and Scrutiny Committee Members review progress to date and make any recommendations to Executive regarding future priorities

1.0 Proposal(s)

1.1 For Committee Members to review progress on strategy objectives to date and recommend any actions or priorities for Executive to consider as the Strategy enters into its second year of delivery.

2.0 Background

2.1 The council adopted a new Parking Strategy in January 2025, which can be found here: [Parking Strategy](#). This followed on from extensive consultation in 2024 including face to face events across the district's towns.

2.2 The aim of the strategy is to make parking rules simpler and more consistent across East Herts, while supporting long-term sustainability and behaviour change goals. In this sense it is worth noting that the strategy is not solely focused on Parking Services but brings together actions and resources from across the council and different partners. It is underpinned by three objectives:

- Support the take-up of more environmentally friendly vehicles

- and sustainable alternatives to driving.
- Making changes to parking to make it fairer, easier, and more consistent across East Herts.
- Adopting a more considerate approach to managing parking services throughout East Herts.

2.3 Each of these objectives are underpinned by a number of individual actions. The purpose of this report is to update Committee Members on progress since the Strategy was adopted.

2.4 **Appendix A** contains a detailed update on each of the strategy objectives.

2.5 Progress has been made in a number of areas however many of the objectives are strategic in nature and designed to encourage long term behaviour change and modal shift.

3.0 Reason

3.1 Committee Members have requested an update on the Parking Strategy given it was adopted just over one year ago.

4.0 Options

4.1 N/A

5.0 Risks

5.1 The ongoing implementation of the strategy does not present any immediate risks to the council.

6.0 Implications/Consultations

6.1 Extensive consultation was undertaken to identify proposals, as outlined in the strategy that was adopted last year. Individual actions are consulted upon directly as required. For example, changes to tariff structures to come in from 5 April 2026 were consulted upon during the Autumn of 2025. In addition, individual Residents Permit Zone proposals are also consulted upon as happened recently in regards to Gladstone Road.

Community Safety

The strategy does not directly address community safety however

various actions, particularly around enforcement, are partially designed to improve public safety in and around schools and the highway.

Data Protection

N/A

Equalities

Individual changes and actions have associated equalities impact assessments undertaken. For example this happened recently with the proposals to implement a charge for blue badge holders after three hours.

Environmental Sustainability

The strategy has objectives around encouraging modal shift and behaviour change around car usage.

Financial

There are no new funding requirements in the strategy

Health and Safety

N/A

Human Resources

N/A

Human Rights

N/A

Legal

N/A

Specific Wards

No

7.0 Background papers, appendices and other relevant material

Parking Strategy - [Parking Strategy 2024 | East Herts District Council](#)
Appendix A – Update on actions

Contact Member

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